

Board Meeting of Durango Farmer's Market Board: August 23, 2010: Durango Public Library

Board Members Present: Chuck Barry, Danny James, Mike Jensen, Richard Parry and Famer's Market director Peg Redford.

Carol Clark met with the Board in regard to the "Evening on Eighth" weekly event that she sponsors. There is room for 10 DFM vendors if they would like to attend. Several DFM vendors have already been attending the weekly venue. Carol would like to see some cross promotion and support between Evening on Eighth and the DFM. Board discussion followed. It was decided that and DFM vendors that participated in the Evening on Eighth venue would be required to follow DFM rules and regulations. Carol will be allowed to place a sandwich board advertisement at the Saturday DFM and website cross links will be established.

The issue of ready to eat foods and prepared foods sold by Ag. vendors was next on the agenda. The Board discussed the need for clarity and consistency in the DFM rules and regulations. It was decided that a few minor wording changes would be made to the DFM rules and regulations.

1. Section II part B will have a wording change. The reference to "value added" products will be changed to "value added and ready to eat".
2. Section I part C will remove all references to "processed foods" and change to "value added or ready to eat".
3. Section I part B will change the "processed food" category to "value added".
4. Section II part G will change all references to "processed food" to "value added and ready to eat". The intent here is to cover both vendor categories (value added and ready to eat) with the rules and regs. of section II part G.
5. Section III part A, DFM will add the option of ½ of a 10 x 10 space (5 x 5) for vendors who require less room.

The DFM Board wanted to be clear that preference will continue to go to bona fide Ag vendors who offer value added or ready to eat products.

Board President Chuck Barry will work up new customer and vendor surveys to pass out at the market.

The issue of expanding the market next year was discussed. The majority of the Board favors leaving the market that same size as it is now and in the same location. The idea of expending into the First National Bank drive through lane was not favorably received. Because some vendors come and go and others drop out of the market because of the lack of products to sale, a waiting list for each DFM category was suggested. DFM will also add the option of ½ of a 10 x 10 space (5 x 5) for vendors who require less room.

Richard Parry

Secretary DFM